

CS 224G Project Pitches

Apps start here

Administrative Details

- Attendance secret code! Horseshoes for Hallucicorns
 - <https://canvas.stanford.edu/courses/221239/quizzes/184467>
- If you haven't already gotten in, please request access to the course Slack
 - <https://cs224g-winter-2026.slack.com/>
- We're moving! Details TBD → certainly 420-040
- Office hours held in Gates 358 (Wednesday 2-4PM)
 - Reach out to me for Zoom – typically after business hours
- 2-3 minute project pitches

Good Taste in Startup Projects

- New Technology Wave
 - IC, PC, Networking, Web, Web 2.0, Mobile, Crypto, AI
- Slightly ahead of the curve
 - Too far is no good (surfing is a really good analogy here)
 - I wrote a book chapter 30 years ago foreshadowing GAN techniques
 - Started coming back to AI 15 years ago
- Alertness to trends, and gaps in markets/products

Your Project Proposals (Due EOD Tuesday 1/13)

- 1 page only!
- Team/project name
- Team members (names and SUIDs)
- 1-line description (3-12 words)
- 1-paragraph abstract
- Who is your target customer/user?
- Proposed schedule and milestones

Challenge: Pitch Us in Less Than 3 Minutes!

- X sucks, is slow, tedious, complicated, inefficient, expensive (pick at least 1)
- Engage us, the audience, perhaps ask a question
- Elevator pitch
 - We can't live without this after hearing you
- Tell us why we should join you
 - Your superpower, who you look for
- Bonus : Demo

2-3 minute pitches!

We All Have an “LLM” in Our Brain!

- Our “LLM”: Speech area
- Prefrontal cortex
 - Inhibition and attention
 - Planning
 - Long-term memory
 - Monitoring external signals
- If prefrontal cortex is damaged,
“Speak without thinking”

