

# CS 224G Project Pitches

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Apps start here

# Administrative Details

- Attendance secret code!                      Horseshoes for Hallucicorns
  - <https://canvas.stanford.edu/courses/221239/quizzes/184467>
- If you haven't already gotten in, please request access to the course Slack
  - <https://cs224g-winter-2026.slack.com/>
- We're moving! Details TBD → certainly 420-040
- Office hours held in Gates 358 (Wednesday 2-4PM)
  - Reach out to me for Zoom – typically after business hours
- 2-3 minute project pitches

# Good Taste in Startup Projects

- New Technology Wave
  - IC, PC, Networking, Web, Web 2.0, Mobile, Crypto, AI
- Slightly ahead of the curve
  - Too far is no good (surfing is a really good analogy here)
    - I wrote a book chapter 30 years ago foreshadowing GAN techniques
    - Started coming back to AI 15 years ago
- Alertness to trends, and gaps in markets/products

# Your Project Proposals (Due EOD Tuesday 1/13)

- 1 page only!
- Team/project name
- Team members (names and SUIDs)
- 1-line description (3-12 words)
- 1-paragraph abstract
- Who is your target customer/user?
- Proposed schedule and milestones

# Challenge: Pitch Us in Less Than 3 Minutes!

- X sucks, is slow, tedious, complicated, inefficient, expensive (pick at least 1)
- Engage us, the audience, perhaps ask a question
- Elevator pitch
  - We can't live without this after hearing you
- Tell us why we should join you
  - Your superpower, who you look for
- Bonus : Demo

# 2-3 minute pitches!

# We All Have an “LLM” in Our Brain!

- Our “LLM”: Speech area
- Prefrontal cortex
  - Inhibition and attention
  - Planning
  - Long-term memory
  - Monitoring external signals
- If prefrontal cortex is damaged, “Speak without thinking”

